

# El Cerrito Art Association

A group that supports local artists



## 2018 Annual Art Show & Sale: October 5-7 El Cerrito Community Center, 7007 Moeser Lane, El Cerrito CA

### 2018 Artists' Show Schedule & Deadlines

<b>Early Bird Entry:</b>	August 15 <i>Postmark</i>
<b>Final Entry:</b>	September 15 <i>Postmark</i>
<b>Art Receiving:</b>	Thursday, October 4, 5:30-7:30 pm
<b>Art Pick-up:</b>	Sunday, October 7, 4:15-5:00 pm

### Fees

<b>Non-member:</b>	\$25 per entry
<b>Member:</b>	\$15 per Early Bird entry \$20 per entry after Aug 15, before Sep 15
<b>Bin Sales:</b>	\$10 flat rate, up to 6 items ( <b>members only</b> )
<b>Membership:</b>	\$30 single/\$40 family per calendar year

[www.elcerritoart.org](http://www.elcerritoart.org)

[ecartassociation@gmail.com](mailto:ecartassociation@gmail.com)

### CALL FOR ARTISTS!

**SPECIAL CATEGORY THEME:**  
*"REFLECTIONS"*

**CASH PRIZES**  
1st \$100, 2nd \$50, 3rd \$25  
in categories of 10 or more entries  
++ Special & Merchant Awards

**OPENING & ARTISTS' RECEPTION**  
October 5, 7 - 9pm

Saturday, October 6, 11 am – 5 pm  
Sunday, October 7, 11 am – 4 pm

**EXHIBIT OF FIRST PLACE WINNERS**  
October 12 – December 14  
El Cerrito Library

**EARLY BIRD ENTRIES: AUGUST 15**

**FINAL DEADLINE: SEPTEMBER 15**

### Entry Categories

**ECAA members may enter 3 entries per category. Non-members may enter 2 entries per category.**

- 1 Oil:** Any 2-dimensional surface painted only with traditional oil paint or water-based oil - Alkyd paint acceptable.
- 2 Acrylic:** Any 2-dimensional surface painted only with acrylic paint.
- 3 Watercolor (two sub-categories): 3-L Landscape; 3-O Other than landscape**  
Any 2-dimensional surface painted only with watercolor, including gouache. China white, pen & ink accents OK  
Entries may be made under either subcategory, for a **total** of no more than 3 for members, or 2 for non-members.
- 4 Pastel:** Works completed in chalk, soft or oil pastels.
- 5 Black & White Photography:** Film or digital. If digital, Photoshop-like filters or distortion may not be used.
- 6 Color Photography:** Film or digital. If digital, Photoshop-like filters or distortion may not be used.
- 7 Digital Art:** Computer-manipulated artwork. No media may be added to the final print.
- 8 Sculptural Forms:** All 3-dimensional objects; may be made from metal, wood, paper, stone, glass, clay, found objects, Styrofoam, resin, including origami. No jewelry.
- 9 Mixed Media/Collage:** If it doesn't fit anywhere else, uses multiple mediums or is a collage, your art belongs here!
- 10 Drawing Media:** Works completed in pencil, colored pencil, crayon, pen and ink, or pen and ink with wash (if mostly pen and ink), including all work in Sumi ink.
- 11 Printmaking:** Relief, intaglio, silkscreen, monotypes, mono-prints, etc.
- 12 SPECIAL CATEGORY THEME: "Reflections".** Limit one piece per artist for this category in any of the above media.

## Terms of Eligibility & Admission

1. ECAA's Annual Art Show is a non-juried show open to all local Bay Area artists.
2. Participating artists must be living, and 18 years old by October 1, 2018.
3. All entries must be originals of the artist. No reproductions. No works that copy all or a part of another artist's work, including from photographs. No work done in class, workshop or other supervision.
4. No substitution of artwork: The artwork delivered to the show must be the one listed on the Artwork Data Form.
5. No artwork shall exceed 4 feet in any direction, except sculpture by prior approval.
6. Sculptures exceeding 40 lbs. require the artist to set up and move.
7. No sale price may exceed \$1,000.
8. Unclaimed artwork subject to storage fees; donated after 14 days.
9. ECAA does not collect sales tax. Artists are fully responsible for their own tax liabilities.
10. Buyers will make payments to ECAA for all sales.
11. Checks to artist, less 20% commission, mailed within two weeks.
12. Artists retain all rights of reproduction and licensing, unless by specific agreement with buyers.
13. Commission to ECAA on later sales resulting from show activity is the responsibility of the artist.

## Presentation Requirements

Each entry must have a completed Artwork Label attached to the back, lower, right corner.

All 2 -Dimensional work must be framed. Exception for painted edges only where canvas depth exceeds 1 inch.

All framed work must include a hanging wire (no string or nylon), not to extend beyond upper frame edge.

No saw-tooth hangers or clip frames. No protruding screw eyes. Ends of wire must be taped.

All artwork requiring protective, clear covering must use acrylic glazing. NO GLASS!

## Bin Sales: Unframed Art on Saturday & Sunday Only

**This additional sales opportunity is available to ECAA members only – entry in main show is not required.**

Bin sales entry must be registered before the Final Deadline. Prints/reproductions accepted.

Members may submit up to 6 items, in clear protective covering, that do not exceed 3/8" thickness.

Attach completed Identification Labels before drop-off. Receipt provided by receiving crew on Thursday.

**Do not mail Identification Labels with Entry Form and payment.**

**DOWNLOAD & PRINT:** Entry Form, Artwork Data Forms & Identification Labels: [elcerritoart.org/art-show-news](http://elcerritoart.org/art-show-news)

**SEND:** ONE Artwork Label for EACH entry with the form below & check made payable to ECAA:

**ECAA TREASURER, PO BOX 2851, EL CERRITO, CA 94530-2851**

**POSTMARK DEADLINES:** Early Bird: Aug 15<sup>th</sup>; Final: Sept 15<sup>th</sup>

**QUESTIONS: ECARTASSOCIATION@GMAIL.COM**

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### ARTIST'S ENTRY FORM

Member of ECAA  Yes  No

Name \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

City \_\_\_\_\_

Phone \_\_\_\_\_

Zip \_\_\_\_\_

Members: Early Bird Fee: \$15 per title # \_\_\_\_\_ x \$15 = \$ \_\_\_\_\_

Regular Fee: \$20 per title # \_\_\_\_\_ x \$20 = \$ \_\_\_\_\_

Bin Sales Fee: \$10 flat rate for up to 6 items; unframed art Saturday & Sunday only \$ \_\_\_\_\_

Non-Members: Entry Fee: \$25 per title # \_\_\_\_\_ x \$25 = \$ \_\_\_\_\_

Join Today! Membership Fee: \$30 single/\$40 family for calendar year 2018 \$ \_\_\_\_\_

**\*REMEMBER\* ONE ARTWORK LABEL PER ENTRY WITH THIS FORM AND PAYMENT!** Total enclosed \$ \_\_\_\_\_ No Refunds